



GALERIE LELONG & Co.

OCTOBER 9 - 13, 2024

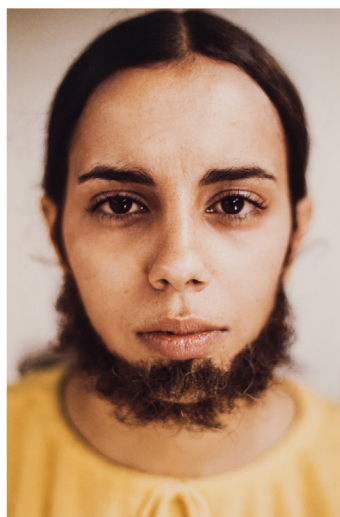
BOOTH D15

FRIEZE LONDON

ABOUT THE PRESENTATION

Galerie Lelong & Co., New York, is pleased to participate in Frieze London 2024 with a group presentation focused on depictions of femininity. Featuring works by **Ana Mendieta**, **Yoko Ono**, **Martha Rosler**, **Pinaree Sanpitak**, and **Nancy Spero**—five artists of different generations and nationalities working in varying mediums—the presentation highlights the gallery’s long-standing commitment to supporting women artists.

An early work by Ana Mendieta, *Untitled (Facial Hair Transplants)* (1972), made when she was a graduate student at the University of Iowa, will be on view. In this performative act, Mendieta slowly and deliberately transferred the facial hair of a friend onto her own face in the Intermedia studio at the university. Of the work, Mendieta wrote: “I like the idea of transferring hair from one person to another because I think it gives me that person’s strength.” A new painting by Sanpitak, *Within the Body* (2024), will make its debut at the fair. Following the birth of her son, Sanpitak centered representations of the breast in her practice to epitomize the beauty she found in the experience. Through *North American Waitress, Coffee-Shop Variety (Know Your Servant Series, No. 1)* (1976), Rosler interrogates the exploitation of women’s labor, highlighting through a series of diagrams and documentation mimicking a field guide the inhuman and unattainable standards set for women. The presentation will also include works on paper by Yoko Ono and Nancy Spero. Ono’s art has long pioneered the ideas of feminism, and a suite of drawings that depict abstracted bodily forms will be on view. A sculptural installation and large-scale frieze by Spero in her signature styles of collage and printing demonstrate how the artist pushed the medium beyond its conventions and are populated by depictions of women originating from diverse cultures that Spero incorporated into her print-making lexicon.



ANA MENDIETA

Untitled (Facial Hair Transplants), 1972 / 1997

Suite of seven color photographs

Each: 13 ¼ x 20 in (33.7 x 50.8 cm)

Four, framed: 19 ¾ x 26 ¾ x 1 in (50.2 x 67.9 x 2.5 cm)

Three, framed: 26 ¼ x 19 ½ x 1 in (66.7 x 49.5 x 2.5 cm)

Edition 3 of 10 with 3 AP (#3/10)

GP0644

\$ 125,000 + framing



ANA MENDIETA

Untitled: Silueta Series, Iowa / From Silueta Works in Iowa, 1976-1978, 1977 / 1991

Color photograph

20 x 16 in (50.8 x 40.6 cm)

Framed: 25 x 18 $\frac{1}{8}$ x 1 $\frac{3}{8}$ in (63.5 x 46 x 3.5 cm)

Edition 17 of 20 with 4 AP (#17/20)

GPO421-8

\$ 50,000 + framing



YOKO ONO

Franklin Summer, 1995

Ink on paper

6 $\frac{7}{8}$ x 4 $\frac{5}{8}$ in (17.5 x 11.7 cm)

Framed: 15 $\frac{7}{8}$ x 11 x 1 $\frac{1}{4}$ in (40.3 x 27.9 x 3.2 cm)

GL12179

\$ 30,000



YOKO ONO

Franklin Summer, 1995

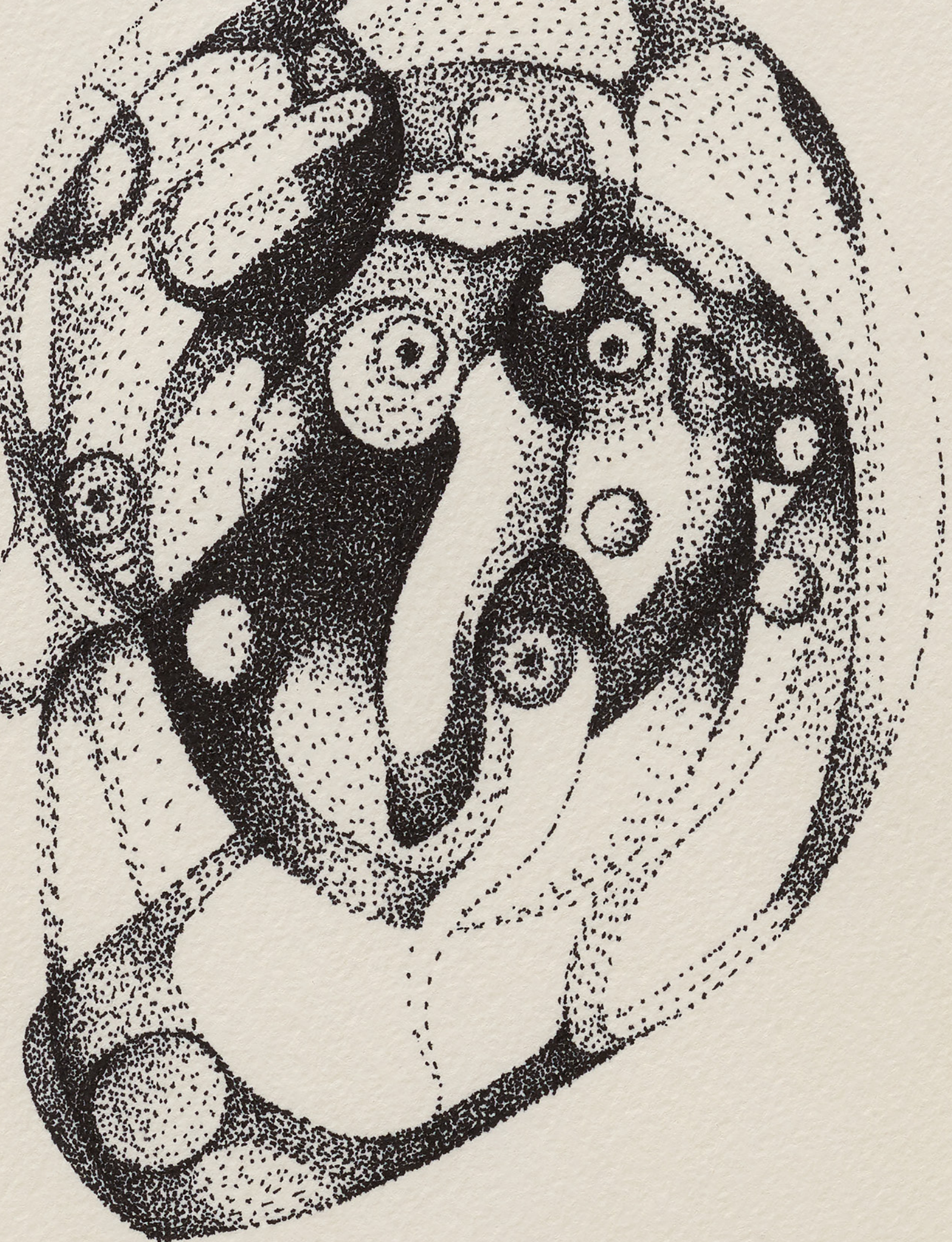
Ink on paper

6 $\frac{7}{8}$ x 4 $\frac{5}{8}$ in (17.5 x 11.7 cm)

Framed: 15 $\frac{7}{8}$ x 11 x 1 $\frac{1}{4}$ in (40.3 x 27.9 x 3.2 cm)

GL12184

\$ 30,000





YOKO ONO

Franklin Summer, 1995

Ink on paper

6 ⁷/₈ x 4 ⁵/₈ in (17.5 x 11.7 cm)

Framed: 15 ⁷/₈ x 11 x 1 ¹/₄ in (40.3 x 27.9 x 3.2 cm)

GL12186

\$ 30,000

How Was Personal Service?
North American Waitress, coffee-shop variety

WELL made, simple, attractive, not tightly laced, in contrast hair style. Shorter than shoulder length or tied back or held by invisible hair net. No curls. Hair should be styled on the back of the head by invisible hair net. No curls. Hair should be styled on the back of the head by invisible hair net. No curls.

Properly washed, free of all greasy films and particles to which it has been subjected. It should be styled in a way that is attractive and in keeping with the latest fashion trends on clean, simple, and not too elaborate dress style.

Do not change hair, make-up, or jewelry on working.

Do not wear earrings, with small exception of tiny gold studs.

Do not wear cross, star of David, nails, nose rings, or other marks.

Do not wear bracelets, rings or other jewelry from nose and temporary marks, jewelry, under shoes. Do not address the guest, but do attend to their needs and requests.

Smile is a must, probably one place, before or behind at work, have teeth in condition of health and in good repair. Do not have any dental work in progress. Do not have any dental work in progress. Do not have any dental work in progress.

Do not wear any jewelry, perhaps their wife's lamp. The low-heeled shoe is not suitable for you.

Do not smoke.

Do not wear a bracelet and possibly a garter.

Hands clean, nails clean and short. No colored nail polish. No rings other than diamond wedding and/or engagement rings.

Do not wear bracelets. May be wearing conventional style watch. No or minimum to limited such items.

Do not wear dentures. Treatment, thickening or padding. Free of wrinkles and rips, and in a color close to that of her skin or slightly darker.

Shoes not stylish. No high heels. Clean, neat, well-polished, in good repair. All toes hair to remove, including under and leg hair.

Do not overdo the hair net. Do not wear any jewelry. Do not wear expensive jewelry. Do not wear expensive jewelry. Do not wear expensive jewelry.

ESSENTIAL: Concentrated by customer, when, especially those in better food or service. Handle other close to her work. Do not wear expensive jewelry. Do not wear expensive jewelry. Do not wear expensive jewelry.

Do not wear any jewelry, perhaps their wife's lamp. The low-heeled shoe is not suitable for you.

Do not smoke.

Do not wear a bracelet and possibly a garter.

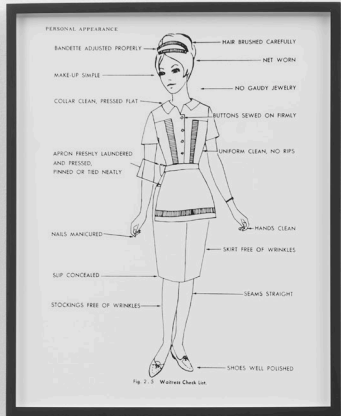
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Do not overdo the hair net. Do not wear any jewelry. Do not wear expensive jewelry. Do not wear expensive jewelry. Do not wear expensive jewelry.

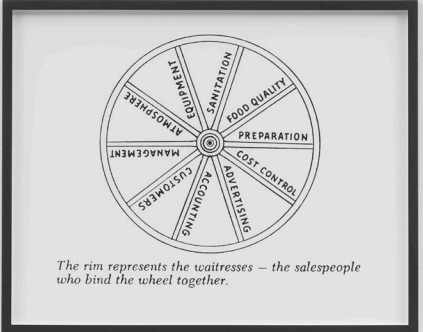


When you find it difficult to be at your best with difficult customers, try to remember the following:

THE CUSTOMER

1. He is the most important person in our business, the life-blood of every food establishment.
2. He is not dependent upon us; we depend upon him.
3. He is not an interruption of our work; he is the purpose of it.
4. He does us an honour when he calls; we are not doing him a favour by serving him.
5. He is part of our business, not an outsider.
6. He is a human being with feelings and emotions like our own.
7. He is not someone with whom to argue or match wits.
8. He deserves the most courteous and attentive treatment we can give him.

—Ellen Adeline Harris, *Professional Restaurant Service* (New York, Toronto, London & Sydney): McGraw-Hill Company of Canada Limited, 1966, p.3.



MARTHA ROSLER
North American Waitress, Coffee Shop Variety, 1976
 Seven digital prints
 Each print: 20 by 16 in. 50.8 by 40.6 cm.
 Edition of 5 plus 2 artist's proofs (#3/5)

\$ 95,000

PERSONAL APPEARANCE

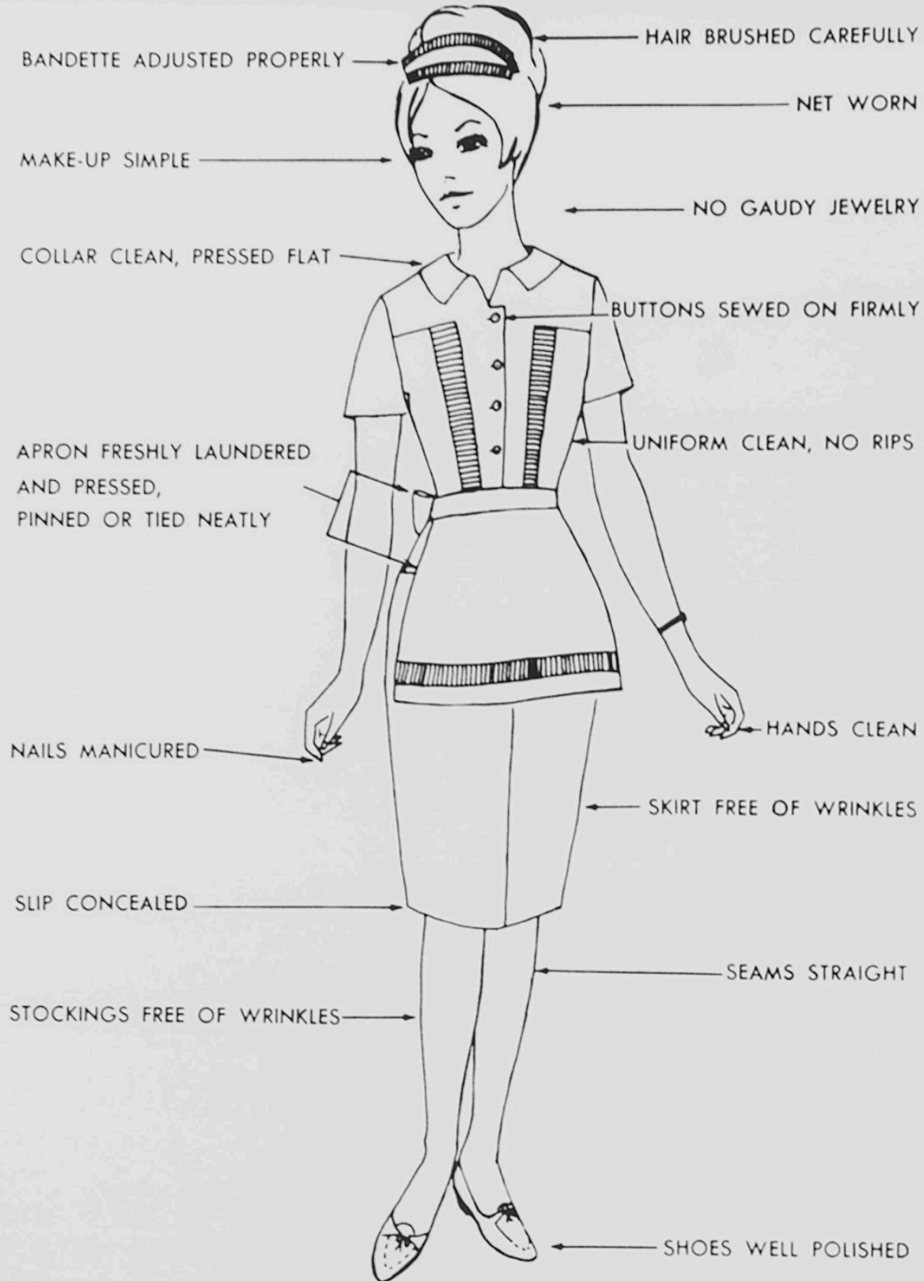
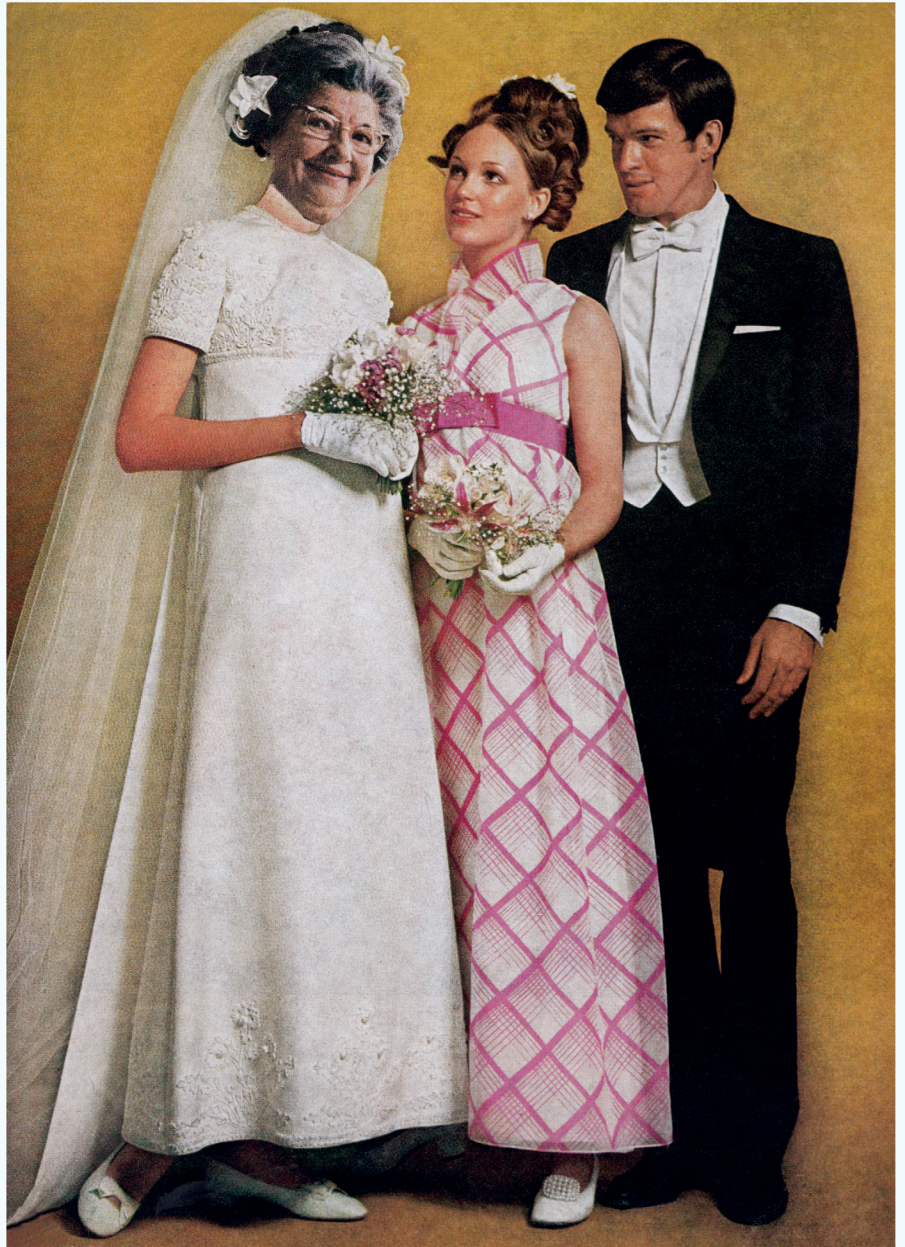


Fig. 2.5 Waitress Check List.





MARTHA ROSLER

(Old) Bride, or Bridal Party, from the series *Body Beautiful, or Beauty Knows No Pain*, c. 1966-72

Photomontage

20 x 16 in (50.8 x 40.6 cm)

Framed: 20 ½ x 16 ½ x 1 ½ in (52.1 x 41.9 x 3.8 cm)

Edition of 10 plus 2 artist's proofs (#1/10)

\$ 15,000





PINAREE SANPITAK

Within the Body, 2024

Acrylic, fabric, silver leaf

72 ⁷/₈ x 66 ⁷/₈ in (185 x 170 cm)

GL16436

\$ 55,000





NANCY SPERO

Relay, 2000

Handprinting and printed collage on paper

Panel 1 of 4: 14 ¼ x 81 ½ in (36.2 x 207 cm)

Panel 1 of 4, framed: 17 ½ x 86 ½ x 1 ½ in (44.5 x 219.7 x 3.8 cm)

Panel 2 of 4: 14 ½ x 85 ¼ in (36.2 x 216.4 cm)

Panel 2 of 4, framed: 17 ½ x 88 ¾ x 1 ½ in (44.5 x 224.5 x 3.8 cm)

Panel 3 of 4: 14 x 86 ¼ in (35.6 x 218.9 cm)

Panel 3 of 4, framed: 17 ½ x 90 ¼ x 1 ½ in (44.5 x 229.1 x 3.8 cm)

Panel 4 of 4: 14 x 98 in (35.6 x 248.9 cm)

Panel 4 of 4, framed: 17 ½ x 102 ⅛ x 1 ½ in (44.5 x 259.4 x 3.8 cm)

GL8008

\$ 400,000





NANCY SPERO

Sheela-Na-Gig at Home, 2000

Handprinting on paper, underwear,
free-standing clothesline, clothespins

Variable dimensions

GL7889

\$ 350,000







NANCY SPERO

The Exhibitionists and Dancer, 1996

Handprinting and printed collage on paper

73 x 19 ½ in (185.4 x 49.5 cm)

Framed: 76 x 24 x 2 in (193 x 61 x 5.1 cm)

GL7990

\$ 50,000



GALERIE LELONG & Co.

528 West 26th Street
New York, NY 10001

212.315.0470
art@galerielelong.com